BETSY POPEK



801-448-7273

Cottonwood Heights, UT

INDUSTRY SKILLS

Front End Dev: React.js, JavaScript, ES6, HTML5, CSS, Sass, Bootstrap, jQuery

Back End Dev: Node.js, Express, MongoDB, Mongoose

Misc Dev: Github, JSON, WordPress, Agile

Graphic Design: Adobe Creative Suite: InDesign, Photoshop, Ilustrator; QuarkXpress

UX Design: InVision, Sketch, Balsamiq

SOFTWARE DEVELOPMENT WORK

Schitt's Creek Trivia Game | www.schittscreektrivia.com

• Interactive quiz for fans of Schitt's Creek TV show. Fully CRUD to update database with new quotes as requested. Built with: React, JavaScript, HTML, Sass, Express, MongoDB and Node.js.

DJ Luva Luva | www.djluvaluva.com

• Professional full-stack website built for a local musician to showcase his music and upcoming shows. Built with: React, JavaScript, HTML, Sass, Bootstrap, Express, MongoDB and Node.js.

Ordino Job Organizer | www.ordino-job-organizer.herokuapp.com

Full-stack CRUD app to help users customize and organize their job search process.

Built with: React, JavaScript, HTML, Sass, Express, MongoDB and Node.js.

WORK EXPERIENCE

Freelance Front-End Developer | Modern Signal | Arlington, VA

June 2020 - Present (Remote)

- Create responsive web pages using HTML5, CSS/Sass, JavaScript and Bootstrap.
- Coordinate with project manager to ensure web pages meet specifications and match provided designs and functionality.

Graphic Designer | J&A Marketing | North Kingstown, RI | February 2014 – Present (Remote since June 2015)

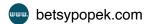
- Developed procedure to manage and track changes in brand guidelines; monitor art to prevent fines or loss of licenses.
- Create designs and marketing campaigns to maintain consistent branding; used to drive growth at military bases worldwide.
- Accurately manage time and workload: often collaborate on projects to balance workload for RI team to meet deadlines.

Graphic/Catalog Designer | Keepsake Quilting | Moultonboro, NH

August 2007 – September 2013

- Lead designer for main catalog; supervised team, organized and tracked progress. Provided support for sister catalogs.
- Collaborated with marketing team to brainstorm ideas and translate designs for all materials to keep a consistent identity.
- Provided weekly content and cultivated customer interaction on Keepsake Quilting blog and social media accounts.

PORTFOLIO



in linkedin.com/in/betsypopek

github.com/bpopek

EDUCATION



Full-Stack JavaScript | V School

Accelerated Full-Stack (MERN) JavaScript Program, 2019



UX Design Workshop | Springboard Online UX Design Program, 2017



BFA, Industrial Design | Rhode Island School of Design Providence, RI